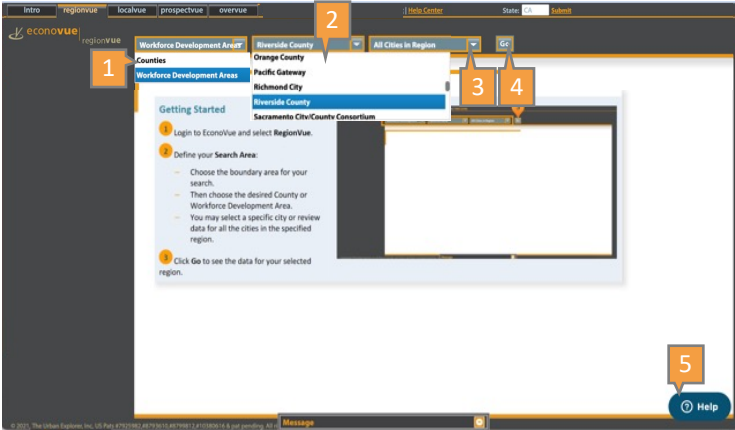# RegionVue Getting Started Guide

econovue

Understand a Region's Advantage by Exploring Employment and Business Information in Priority Sectors

Selecting Geography Layers

Specific filters used are for illustration purposes, adjust as appropriate.

1. Select your geographic boundary (County or Workforce Development Area)
2. Scroll down to select your specific county or select all counties
3. Scroll down to select a specific city or select all cities
4. Click "Go Button" to view the data for selected region
5. Click "Help Button" to get step-by-step instructions in a sidebar

Exploring Priority Sectors within Selected Region

1. Click on a Bubble for summary of that sector including number of people employed, number of businesses, average salary, and Location Quotient. The default view is by employment counts.
2. Scroll down to change bubble views to Average Salary or number of Businesses
3. Scroll down to change the Y-Axis to redraw sectors based on Average Salary or number of Businesses
4. Select a different time series and the sectors will redraw accordingly
5. View data as a Column Chart, Time Line, or Data Table
6. Select the PLAY button to animate the change in the sectors over time
7. Select a sector button, e.g., Construction on the left panel to drill into the Sub-Sectors

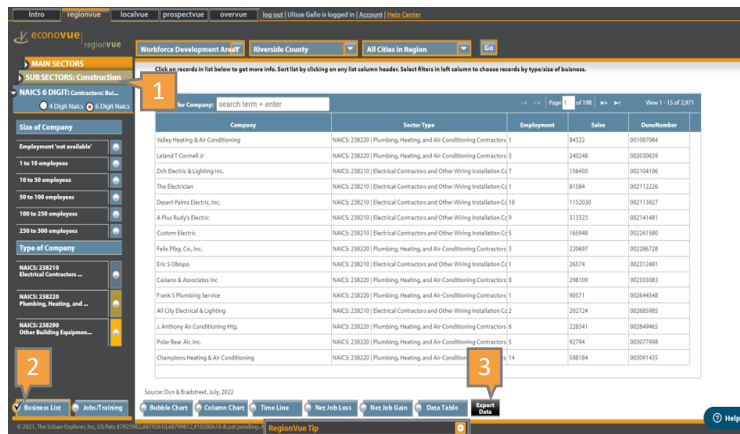## Understanding Location Quotient

Location Quotient (LQ) compares the concentration of employment in a local industry cluster to the concentration of employment in the same cluster statewide.

An LQ of greater than 1.0 suggests that a locale has a competitive advantage within a cluster and workers are coming into that county or workforce area to work in that sector.

An LQ of less than one suggests an industry is not as prevalent in your region relative to the State and workers are leaving your county or workforce in that sector.
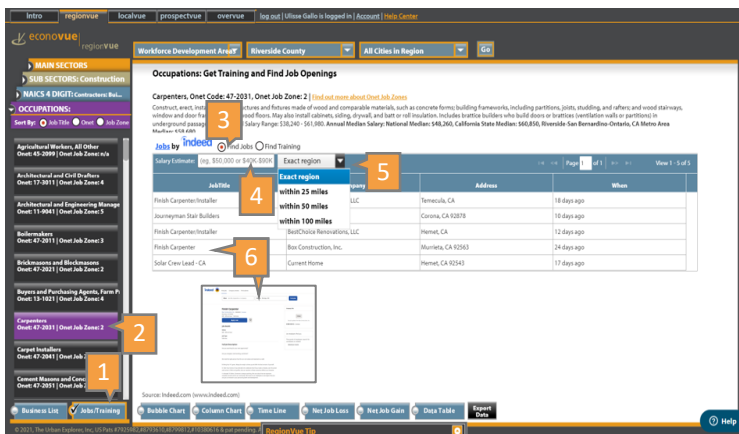
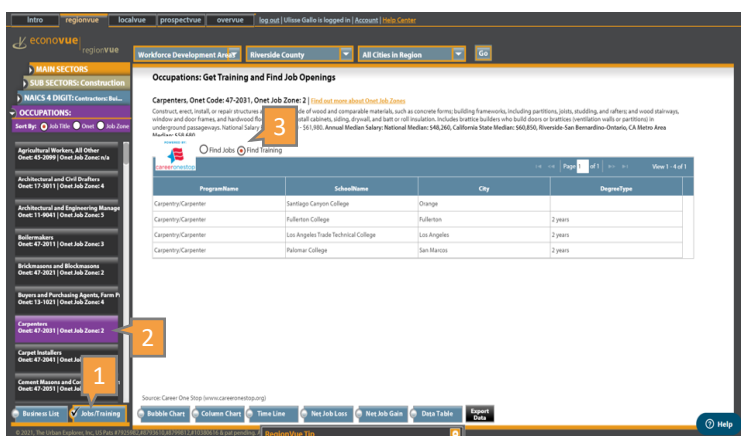# Retrieving Business List Behind Employment Statistics

1. Once a sector is selected, drill down to the sub-sector to the 4- or 6-digit NAICS level. Two new buttons will appear in the bottom left: Business List nd Jobs/Training
2. Select "Business List" to show all of the businesses that meet the criteria you've selected
3. Export the list by clicking on the "Export Data" button or carry over the information into the ProspectVue tab and select "Yes" when asked if you want to carry over the information

Exploring Career Pathways – Find Jobs

1. Select the Jobs/Training button to display list of Occupations sorted by Job Title (default), Onet code, or Job Zone
2. Select an Occupation button on the left panel to retrieve current job postings on Indeed.com (last 30 days) along with a description of the job, its associated Onet Code, its Job Zone (level of preparedness needed for the job), and salary information
3. Click on "Find Jobs" button
4. Enter a salary estimate to filter to find those jobs in that occupation that pay, for example, a living wage
5. Select a radius search, e.g., "Exact region"; "within 50 miles" is the default search radius
6. Click on job posting to go to posting on Indeed.com

Exploring Career Pathways – Find Training

1. Select the Jobs/Training button to display list of Occupations sorted by Job Title (default), Onet code, or Job Zone
2. Select an Occupation button on the left panel to retrieve current job postings on Indeed.com (last 30 days) along with a description of the job, its associated Onet Code, its Job Zone (level of preparedness needed for the job), and salary information
3. Click on "Find Training" button to retrieve training listed in the U.S. Department of Labor's Career OneStop library

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