RegionVue Getting Started Guide

L econo**vue**

Understand a Region's Advantage by Exploring Employment and Business Information in Priority Sectors

Selecting Geography Layers



Specific filters used are for illustration purposes, adjust as appropriate.

- Select your geographic boundary (County or Workforce Development Area)
- **2.** Scroll down to select your specific county or select all counties
- 3. Scroll down to select a specific city or select all cities
- 4. Click "Go Button" to view the data for selected region
- Click "Help Button" to get step-by-step instructions in a sidebar

Exploring Priority Sectors within Selected Region



- Click on a Bubble for summary of that sector including number of people employed, number of businesses, average salary, and Location Quotient. The default view is by employment counts.
- **2.** Scroll down to change bubble views to Average Salary or number of Businesses
- **3.** Scroll down to change the Y-Axis to redraw sectors based on Average Salary or number of Businesses
- Select a different time series and the sectors will redraw accordingly
- 5. View data as a Column Chart, Time Line, or Data Table
- 6. Select the PLAY button to animate the change in the sectors over time
- **7.** Select a sector button, e.g., Construction on the left panel to drill into the Sub-Sectors

Understanding Location Quotient



Location Quotient (LQ) compares the concentration of employment in a local industry cluster to the concentration of employment in the same cluster statewide.

An LQ of greater than 1.0 suggests that a locale has a competitive advantage within a cluster and workers are coming into that county or workforce area to work in that sector.

An LQ of less than one suggests an industry is not as prevalent in your region relative to the State and workers are leaving your county or workforce in that sector.

Retrieving Business List Behind Employment Statistics

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e of Company	Company	Sector Type	Employment		DunsNumber	
decrement least another and	Valley Heating & Air Conditioning	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 1		84322	001087084	
ioyment not available	Leland T Cormell Jr	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 3		240248	002030639	
10 employees	Dch Electric & Lighting Inc.	NAICS: 238210 Electrical Contractors and Other Wining Installation Cc 7		156450	002104106	
to 50 employees	The Electrician	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc 1		81584	002112226	
to 100 employees 📄	Desert Palms Electric, Inc.	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc 18		1152030	002113927	
2 to 250 employees 💿	A Plus Rudy's Electric	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc.9		313323	002141481	
0 to 500 employees	Gustom Electric	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc 5		165948	002261580	
pe of Company	Felix Plag. Co., Inc.	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 3		220697	002286728	
ICS: 238210	Eric S Obispo	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc 1		26574	002312481	
ectrical Contractors	Caslano & Associates Inc	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 8		298109	002555083	
AICS: 238220	Frank S Plumbing Service	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 1		90571	002644548	
mbing, Heating, and	All City Electrical & Lighting	NAICS: 238210 Electrical Contractors and Other Wiring Installation Cc 2		202724	002685985	
ICS: 238290	J. Anthony Air Conditioning Htg.	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 6		228341	002849465	
ner Bunding Equipmen	Polar Bear Air, Inc.	NAICS: 238220 Plumbing, Heating, and Air-Conditioning Contractors 5		92794	003077998	
	Champions Heating & Air Conditioning	NAICS: 238220 Plumbing, Heating, and Air-Condition		598184	003091435	

Exploring Career Pathways - Find Jobs

Specific filters used are for illustration purposes, adjust as appropriate.

- 1. Once a sector is selected, drill down to the sub-sector to the 4- or 6-digit NAICS level. Two new buttons will appear in the bottom left: Business List nd Jobs/Training
- 2. Select "Business List" to show all of the businesses that meet the criteria you've selected
- **3.** Export the list by clicking on the "Export Data" button or carry over the information into the ProspectVue tab and select "Yes" when asked if you want to carry over the information
- Select the Jobs/Training button to display list of Occupations sorted by Job Title (default), Onet code, or Job Zone
- 2. Select an Occupation button on the left panel to retrieve current job postings on Indeed.com (last 30 days) along with a description of the job, its associated Onet Code, its Job Zone (level of preparedness needed for the job), and salary information
- 3. Click on "Find Jobs" button
- **4.** Enter a salary estimate to filter to find those jobs in that occupation that pay, for example, a living wage
- Select a radius search, e.g., "Exact region"; "within 50 miles" is the default search radius
- 6. Click on job posting to go to posting on Indeed.com

Exploring Career Pathways - Find Training



- Select the Jobs/Training button to display list of Occupations sorted by Job Title (default), Onet code, or Job Zone
- 2. Select an Occupation button on the left panel to retrieve current job postings on Indeed.com (last 30 days) along with a description of the job, its associated Onet Code, its Job Zone (level of preparedness needed for the job), and salary information
- Click on "Find Training" button to retrieve training listed in the U.S. Department of Labor's Career OneStop library

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