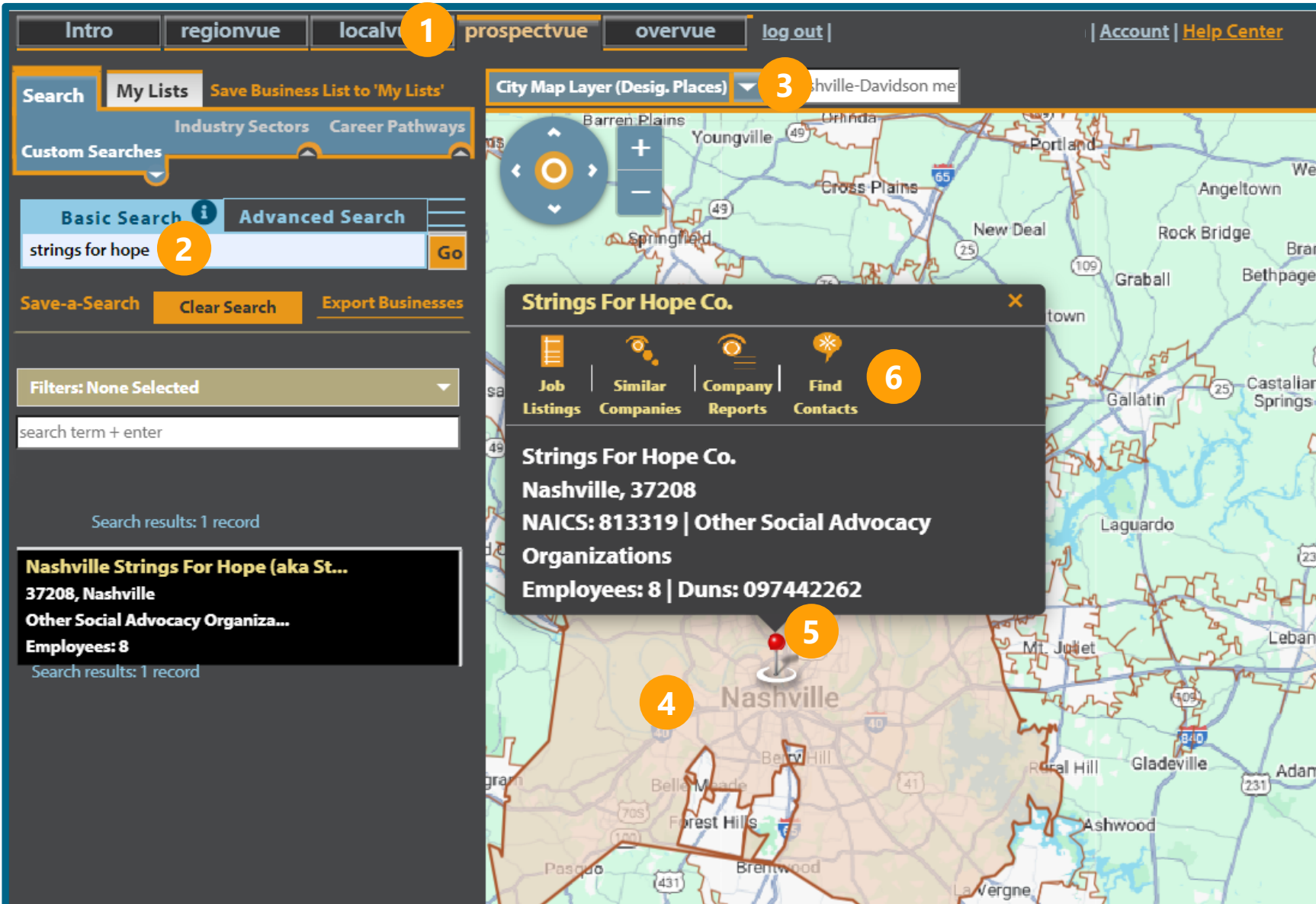




USER GUIDE / NAVIGATION AID

HOW TO: Research a Specific Business



The screenshot shows the Econovue website interface with the following elements:

- 1**: The **prospectvue** tab is selected in the top navigation bar.
- 2**: The **Basic Search** window is open with the search term "strings for hope" entered.
- 3**: The **City Map Layer (Desig. Places)** dropdown menu is open, showing "Nashville-Davidson me" selected.
- 4**: A red pinpoint is placed on the map over the Nashville area.
- 5**: An **Info Window** pop-up is displayed over the pinpoint, showing details for "Strings For Hope Co." including location, NAICS, industry, and employee count.
- 6**: The **Find** tab is selected in the Info Window, showing options for **Job Listings**, **Similar Companies**, **Company Reports**, and **Find Contacts**.

Strings For Hope Co. Info Window Data:

- Strings For Hope Co.**
- Nashville, 37208**
- NAICS: 813319 | Other Social Advocacy Organizations**
- Employees: 8 | Duns: 097442262**

Search Results (Left Panel):

- Nashville Strings For Hope (aka St...**
- 37208, Nashville**
- Other Social Advocacy Organiza...**
- Employees: 8**
- Search results: 1 record

1. In **ProspectVue**
2. In the Basic Search window type the Company Name.
3. Select your desired Map Layer
4. Click the map on your target location.
5. Select the Company pinpoint on the map to get the Info Window pop up.
6. You have 4 additional data research options to see:
 - Job Listings
 - Similar Companies
 - Company Reports (more in-depth info)
 - Find Contacts

Select your desired option for deeper research and information.