

JULY 2024

Your Feedback Matters | Please Take our Mid-Year Training Survey

EconoVue, we are committed to providing the best training curriculum. We strive to continually improve and tailor our training to better support your workforce development programs.

We invite you to participate in our Mid-Year Training Survey. Your insights will help us better understand your experience with the EconoVue Skills Series Program. Please take a few minutes to share your opinions by clicking on the survey link.

Thank you in advance for your feedback.

TAKE SURVEY

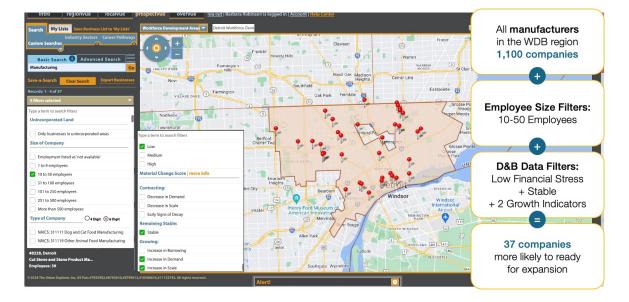
Customer Vue | Customer Roundtable: Lesssons from Your Peers

In case you missed the last roundtable, you can listen to fascinating use cases, insights, and lessons learned shared by your peers. RichmondWorks from California shared their constant focus on business engagement and job placements across multiple programs—sector strategies, job placements, training programs, and rapid response. CareerSource Capital Region from Florida shared her innovative approach to building strong business partnerships within the community through a Business Luncheon program and its evolution in the second year. Listen now to this roundtable.

Interesting program or story to share? Contact robinson@econovue.com

Product Vue | Business Expansion

Workforce development professionals can identify stable companies looking to expand operations in your community in seconds. This insight allows WDBs to connect those businesses to network partners. Start your search by filtering by stable businesses with 10-50 employees, low risk of business failure, and signs of growth - an increase in demand and an increase in scale. For example, using ProspectVue, Business Services teams in Detroit, Michigan, can quickly narrow their outreach efforts from the **1,100 manufacturers** in the workforce area to the **37 companies** most likely to be in the early stages of expansion.



Use Case Vue | Goodwill Training Program | TAA Program

This month, we feature new use cases on two workforce programs - <u>Goodwill Training Program</u> and <u>TAA</u> <u>Program</u>. While both require workforce boards to identify and target employers, one focuses on recruiting financially stable and growing employers for specialized Goodwill Training program, and the other focuses on identifying foreign-owned manufacturers with declining operations and higher risk of failure

Follow us on <u>LinkedIn</u> for new use cases weekly.

Vue Points

- Case Study: Anne Arundel County Bridge Collapse Success Story > <u>READ NOW</u>
- Case Study: SELACO WDB's Sector Strategies Success Story > <u>READ NOW</u>
- Case Study: Nevada Veterans Job Placement Success Story > <u>READ NOW</u>
- Case Study: Micro-Grant Program Success Story > <u>READ NOW</u>

Training Vue Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

EXPRESS SIGN UP

TUTORIALS: <u>Getting Started</u> ProspectVue RegionVue LocalVue OverVue

LIVE SESSIONS: A series of eight 30-minute coaching sessions - Sign up now

FOLLOW US: <u>LinkedIn</u>





Identifying Foreign-Owned Manufacturers Eligible for TAA Program

