

Customer Vue | Anne Arundel County Case Study

Strategic Response to the Francis Scott Key Bridge Collapse

On March 26, 2024, the collapse of the Francis Scott Key Bridge dramatically affected the regional business ecosystem and workforce. This bridge was crucial for the Baltimore Beltway (I-695), linking Dundalk in Baltimore County with Hawkins Point—a remote southern area of Baltimore crossing into Anne Arundel County.

Anne Arundel Economic Development (AAEDC) and Anne Arundel Workforce Development Corporation (AAWDC) quickly mobilized to gauge the impact and support affected businesses. The dependency on the bridge for employee transit and port-related commerce called for a targeted response to maintain local economic integrity.

Read how EconoVue was instrumental in the development of the strategic response to alleviate the adverse effects of the bridge collapse on the business community in conjunction with the state of Maryland relief programs, ensuring a coordinated effort towards recovery.

READ NOW

Product Vue | Exciting Update in LocalVue

LocalVue allows you to explore job opportunities in your workforce region. Workforce development professionals can use LocalVue to help job seekers find current job postings that pay a living wage or search jobs by occupation, salary, special terms & certifications.

We are pleased to announce that now in LocalVue, we have expanded the viewing and batch export capacity threshold **from 25 records to 500 job posting records**. This represents a significant improvement, which was based on your feedback.

For example, Business Services Teams (BSTs) in Detroit, MI can quickly narrow their job search down from the 7,000+ manager jobs in the area to the **334 plant manager job postings in the last 30 days, within a 25-mile radius and export all of the job listings**.

The screenshot displays the LocalVue web application interface. On the left, there is a search sidebar with the following fields: 'Cities' (set to Detroit), 'Zip Code or City for Job Search' (set to Detroit, within 50 miles), 'Search Term (Job title or onet (eg: Onet:11-9199))' (set to plant manager), and 'Age of postings in days (eg, 90):' (set to 30). A 'Go' button is visible below these fields. The main area shows a map of Detroit, MI, with a red circle indicating a 25-mile radius search area. A yellow arrow points from the search results to the map. On the right, a results panel shows '1-334 (of 334) | Export Data' and a list of job results:

Results
Project Manager, Plant Engineering Services Company: Actalent Troy, MI, Updated: 13 hours ago Src: NLx
Program Manager Company: Actalent Warren, MI, Updated: 13 hours ago Src: NLx
Landscape Architect Company: Actalent Ann Arbor, MI, Updated: 13 hours ago Src: NLx

At the bottom right, there is a banner for 'NLx Job Listings with Career One Stop'.

Use Case Vue | Veterans Hiring Veterans | Rapid Reemployment

This month, we feature new use cases on two workforce programs - [Veterans Job Placements](#) and [Rapid Reemployment](#). While both require workforce boards to identify and target employers, one focuses on **finding veteran-owned businesses to hire veterans** with barriers to employment, and the other focuses on **identifying manufacturers within the county lines** to offer employment for the displaced workers.

Follow us on [LinkedIn](#) for new use cases weekly.

Micro-Targeting Veteran-Owned Businesses for Veteran Job Placements



Rapid Reemployment for Dislocated Workers



Vue Points

- > Blog: Business engagement must now be a critical success measure for all WDBs. > [READ NOW](#)
- > Case Study: Montana's Campaign in a Box Strategy > [READ NOW](#)
- > Case Study: Proactive Business Engagement Success Story > [READ NOW](#)
- > Case Study: Micro-Grant Program Success Story > [READ NOW](#)

Training Vue

Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

[EXPRESS SIGN UP](#)

 TUTORIALS: [Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)

 LIVE SESSIONS: A series of eight 30-minute coaching sessions - [Sign up now](#)

 FOLLOW US: [LinkedIn](#)