## EconoVue™ Insights



APRIL 2024

### Use Case Vue | Reentry Job Placements | Second Chance Job Fair

In recognition of Second Chance month, we salute new beginnings for justice-involved individuals. With that in mind, we feature two related use cases - Reentry Job Placements and Second Chance Job Fair programs. Both use cases require workforce boards to identify and target employers who are actively hiring and more likely to hire individuals with criminal records.

Follow us on LinkedIn for new use cases each week.





#### Last Opportunity: Focused Training Session for Career Pathways Search

Using With work-based learning programs, such as CTE, OJT/OJL, Pre-Apprenticeship, Registered Apprenticeship, snd Incumbent Worker Training becoming a priority for most WDBs today, our Career Pathways Search in ProspectVue has never been more relevant. Workforce boards can now rapidly find companies most likely to hire certain occupations based on selecting Career Clusters and Pathways.

Don't miss out: **Wednesday, May 15, 1:00 PM ET** will be your last opportunity to join a focused training session on: Introducing Career Pathways Search: Targeting Employers for Work Based Learning. Sign Up Now

How the Career Pathways Search works: Explainer Video Getting Started Guide

#### Product Vue | Finding Employers Willing to Hire Justice-Involved Individuals

Are you using EconoVue today for your Reentry or Second Chance program outreach? If not, you should. Workforce development professionals can use the powerful filtering capabilities in EconoVue to pinpoint Fair Chance or Second Chance employers who are likely growing and hiring within an industry or location in seconds to explore employment opportunities for justice-involved job seekers.

#### Using LocalVue, click on the Jobs Tab:

**Select Location:** 

City or ZIP code

**Select Desired Radius:** 

Exact region, 25, 50, 100-mile radius

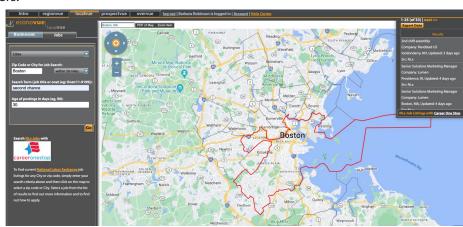
**Enter Search Term:** 

"Fair Chance" or "Second Chance"

**Enter Age of Job Listings:** 

10, 30, 60, or 90 days

**Export List** in upper right hand corner



For example, For example, Business Services Teams (BSTs) in Boston, MA have significantly narrowed their outreach efforts from all businesses to the **11 companies** with **33 active job listings**, which are more predisposed to hire job candidates looking for a second chance after prison.

#### **Vue Points**

- D&B Whitepaper: Creating Job-Driven Workforce Programs Recent efforts by state and local agencies to expand and enrich their data with external data sources have achieved powerful results in realizing WIOA's goals, such as averting layoffs, supporting regional industries, and developing workforce training and assistance programs geared to the precise hiring needs of local businesses. State and local agencies can gain predictive insights to improve workforce development programs by tapping into rich business and employment auttomation from third party providers. orkforce development programs by tapping into rich business and employment information from third-party data providers. > Read Now
- Customer Roundtable: Lessons from Your Peers In case you missed last week's roundtable, you can now listen to fascinating use cases, insights, and lessons learned shared by your peers. Anne Arundel Workforce Development Corporation from Maryland shared their collaborative approach with Anne Arundel Community College and Anne Arundel Economic Development to create an advisory board and strengthen the Warehouse and Logistics Industry in the County. Workforce Central from Tacoma, Washington, shared insights and lessons learned from how they successfully developed a comprehensive internship program and enhanced career services capabilities overall.
- > Blog: Business engagement must now be a critical success measure for all workforce boards Measuring the impact beyond those mandated measures remains a constant challenge for WDBs. As the tip of the spear into the workforce system into the business community, business engagement does matter. Read about the key success measures for business engagement. > Read Now

# Training Vue Sign up for the Econo Vue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

EXPRESS SIGN UP

TUTORIALS: Getting Started | ProspectVue | RegionVue | LocalVue | OverVue

LIVE SESSIONS: A series of eight 30-minute coaching sessions - Sign up now



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