

## Use Case Vue | On-Site Hiring Events | Good Jobs Challenge

This month, we feature two new use cases - [On-Site Hiring Events](#) and [Good Jobs Challenge](#) programs. Both use cases require workforce boards to identify and target employers who are growing and actively hiring for two different programs.

**Download the use case by clicking on the images. Follow us on LinkedIn to see the new use case stories as they are posted.**



## Check it out: The Career Pathways Search

Using Career Pathways Search in ProspectVue, workforce boards can rapidly find companies most likely to hire certain occupations based on selecting Career Clusters and Pathways. This search enables finding employer prospects for Work-Based Learning, such as CTE, OJT/OJL, Youth Apprenticeship, Pre-Apprenticeship, Registered Apprenticeship, and Incumbent Worker Training. **Check out how the Career Pathways Search works with these resources:**

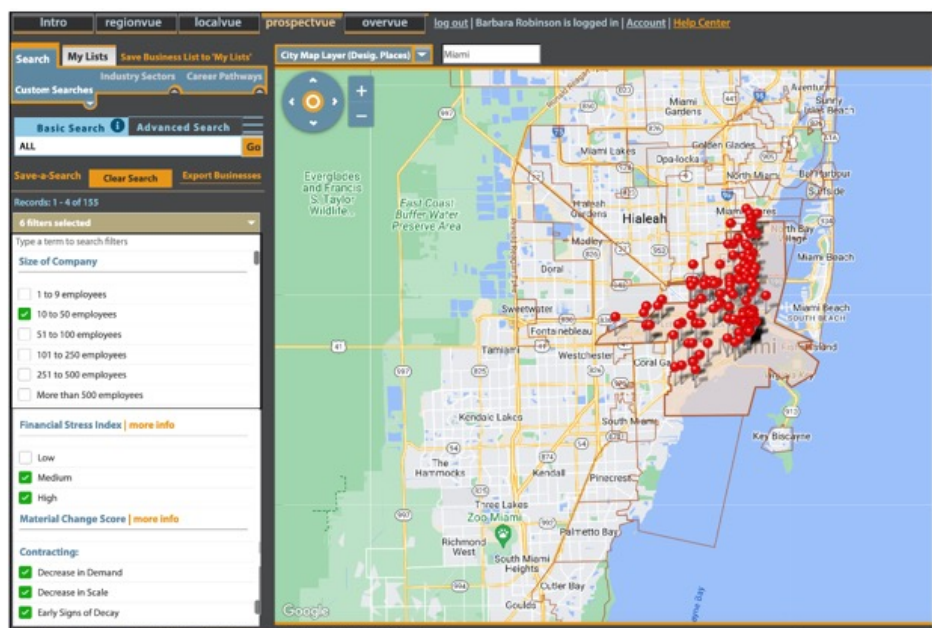
- [Career Pathways Search Explainer Video](#)
- [Career Pathways Getting Started Guide](#)
- [Career Pathways Training Sessions](#)

## Product Vue | Layoff Aversion

Workforce development professionals can use the powerful filtering capabilities in EconoVue to identify small businesses at risk of layoffs or closure and who are not required to file WARN notices - with enough advance notice so WDBs can develop retention or transition strategies for the struggling businesses.

**Industries:** All  
**Company Size:** 10-50 Employees  
**D&B Financial Stress:** Medium/High Risk  
**D&B Material Change:** Early Signs of Decay, Decrease in Demand, Decrease in Scale

For example, Business Services Teams (BSTs) in Miami, Florida can quickly narrow their search from the 42,077 businesses in the city to the 155 companies with 10-50 employees who are at risk and most likely in need of intervention..



# Vue Points




- > **Customer Roundtable: Lessons from Your Peers** In case you missed last week's roundtable, you can now listen to fascinating use cases, insights, and lessons learned shared by your peers. Anne Arundel Workforce Development Corporation from Maryland shared their collaborative approach with Anne Arundel Community College and Anne Arundel Economic Development to create an advisory board and strengthen the Warehouse and Logistics Industry in the County. Workforce Central from Tacoma, Washington, shared insights and lessons learned from how they successfully developed a comprehensive internship program and enhanced career services capabilities overall. > [Listen Now](#)
- > **Blog: Business engagement must now be a critical success measure for all workforce boards** Measuring the impact beyond those mandated measures remains a constant challenge for WDBs. As the tip of the spear into the workforce system into the business community, business engagement does matter. Read about the key success measures for business engagement. > [Read Now](#)
- > **Point of Vue: Behind Every Great Apprenticeship is a Highly Engaged Employer Sponsor** Employer sponsors are as essential to the apprenticeship program ecosystem as the apprentices. Yet less than 2% of businesses within a State are involved in the Registered Apprenticeship Program. Why is that? What if you can quickly expand your employer participation in the RAP program by just 1%? Even the slightest improvement can make a big impact. Look at what [1% more](#) looks like nationally. Read some apprenticeship use cases. > [Youth](#) | [New & Emerging Industries](#) | [Underrepresented Populations](#) | [Women](#) | [Veterans](#)

## Training Vue

### Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

-  Business Outreach
-  Research and Planning
-  Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

[EXPRESS SIGN UP](#)

 TUTORIALS: [Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)

 LIVE SESSIONS: A series of eight 30-minute coaching sessions - [Sign up now](#)

 FOLLOW US: [LinkedIn](#)