

Thank You for Your Feedback

2023 Annual Survey Summary

Thank you to those who shared their feedback in our 2023 Customer Survey. We appreciate you telling us where we are strong and where we can improve.

Overall:

- 92% of respondents are very pleased with the EconoVue platform.
- 92% of respondents agree or strongly agree the data EconoVue provides is helpful.
- 100% of respondents say that EconoVue is a beneficial asset for their job.
- 90% of respondents feel that EconoVue training, help center, and client support team are available, knowledgeable, and helpful.

We also have some more work to do:

- 25% of users said they'd like EconoVue to be easier to use.
- The number one product development request is for "more contact information." (That one is always high on our data list, too).

At EconoVue, we are pleased with where we're doing well and meeting your needs, and we are also committed to continued improvement and innovation. We have some exciting product developments planned for 2024 and welcome your continued feedback throughout the year.

Product Vue

Micro Grants Program

Workforce development professionals can use the powerful filtering capabilities in EconoVue to identify eligible but "unknown" micro businesses owned by minorities for a micro-grant program.

Location: Workforce Development Area

Industries: All Industries

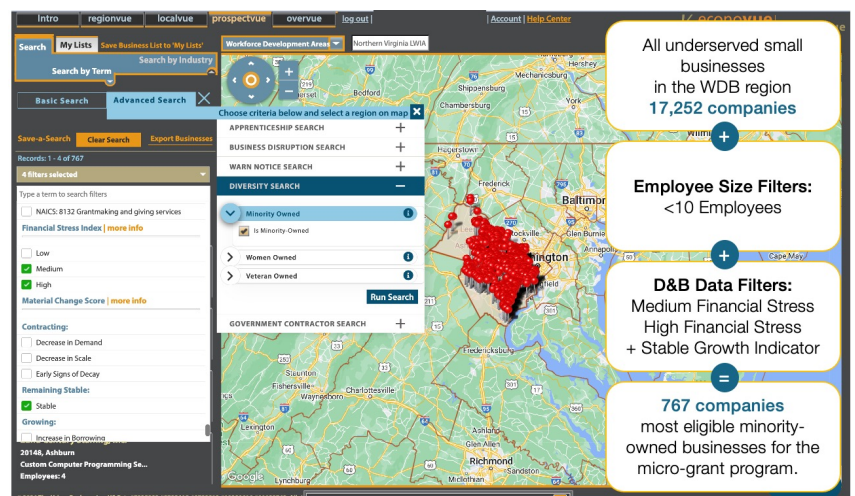
Company Size: <10 Employees

Special Populations: Minority-Owned

D&B Financial Stress: Medium/High Risk

D&B Material Change: Stable

Using the Advanced Search, Business Services Teams (BSTs) in the Northern Virginia LWIA can quickly narrow their search from the **17,252 underserved small businesses** in the region to the **767 most eligible minority-owned businesses** for the micro-grant program.



Use Case Vue

Local Area Plans

EconoVue is pleased to share a use case story on Local Area Plans highlighting the importance of detailed access to Sector, Employment, and Business Health trend data at the WDB/LWIA level for research, trend analysis, and decision-making.

Download the use case by clicking on the image. Follow us on [LinkedIn](#) to see the new use case stories as they are posted.



Vue Points

- > **Point of Vue: Behind Every Great Apprenticeship is a Highly Engaged Employer Sponsor** Employer sponsors are as essential to the apprenticeship program ecosystem as the apprentices. Yet less than 2% of businesses within a State are involved in the Registered Apprenticeship Program. Why is that? What if you can quickly expand your employer participation in the RAP program by just 1%? Even the slightest improvement can make a big impact. Look at what [1% more](#) looks like nationally. Read some apprenticeship use cases. > [Youth](#) | [New & Emerging Industries](#) | [Underrepresented Populations](#) | [Women](#) | [Veterans](#)
- > **Blog: Business engagement must now be a critical success measure for all workforce boards** Measuring the impact beyond those mandated measures remains a constant challenge for WDBs. As the tip of the spear into the workforce system into the business community, business engagement does matter. Read about the key success measures for business engagement. > [Read Blog](#)

Training Vue

Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

[EXPRESS SIGN UP](#)



TUTORIALS: [Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)



LIVE SESSIONS: A series of eight 30-minute coaching sessions – [Sign up now](#)



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