

Behind Every Great Apprenticeship is a Highly Engaged Employer Sponsor

Employer sponsors are as essential to the apprenticeship program ecosystem as the apprentices. Yet less than 2% of businesses within a State are involved in the Registered Apprenticeship Program. Why is that? What if you can quickly expand your employer participation in the RAP program by just 1%? Even the slightest improvement can make a big impact. Look at what [“1% more”](#) looks like nationally.

Sponsors provide the real-world context, expertise, and support for apprentices to succeed in an apprentice’s career pathway. They must be highly involved and:

- Provide valuable on-the-job training, allowing them to gain practical experience and apply theoretical knowledge acquired in the classroom.
- Bridge the gap between education and employment by offering practical, industry-specific training.
- Share firsthand knowledge of the skills and qualities needed in their industry.
- Ensure the smooth integration of apprentices into the workplace culture.
- Serve as mentors, offering guidance, advice, and support to apprentices as they navigate their career paths.

Their active involvement ensures that apprenticeship programs are dynamic, relevant, and responsive to the evolving needs of industries - and contribute to the local community. EconoVue is proud to support workforce boards in finding financially stable and growing businesses most likely to become employer sponsors.

Apprenticeships Vue

Youth | New & Emerging Industries | Underrepresented Populations | Women | Veterans

In recognition of National Apprenticeship Week, EconoVue is pleased to share use case stories focused on apprenticeships.. These stories are snapshots of a program, the purpose, challenges, solution, early results, and the bottom line of how EconoVue accelerates business engagement for our customers.

Download the use case stories by clicking on the individual images below. Follow us on [LinkedIn](#) for new use case stories as they are posted.



Product Vue – Finding Employer Sponsors for your Apprenticeship Program

Workforce development professionals can use the powerful filtering capabilities in EconoVue to prioritize potential business partners by.

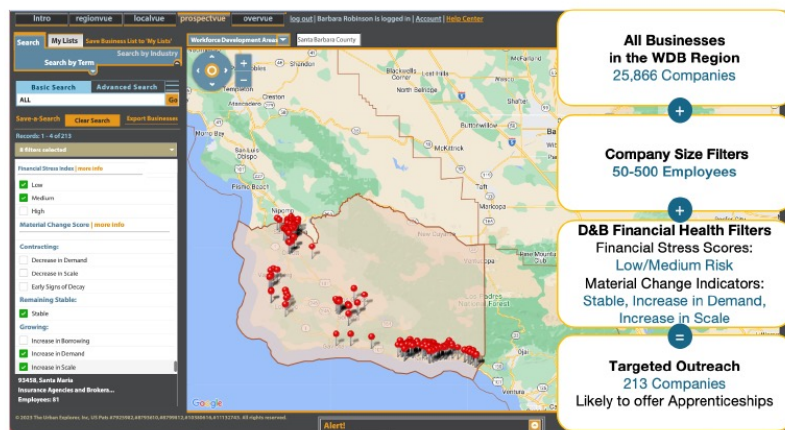
Industries: All (or scroll down for specific industry)

Company Size: 50-500 Employees

D&B Financial Stress: Low/Medium Risk

D&B Material Change: Stable, Increase in Demand, Increase in Scale

For example, Business Services Teams (BSTs) in Santa Barbara County, California can quickly narrow their search from all the 25,866 businesses in the County to the 213 most likely to offer apprenticeships.



Vue Points

- > October 19 Customer Roundtable > [DOWNLOAD RECORDING](#)
- > Blog: Business engagement must now be a critical success measure for all workforce boards. > [READ BLOG](#)
- > Case Study: Montana's Campaign in a Box Strategy > [READ CASE STUDY](#)
- > Case Study: Proactive Business Engagement Success Story > [READ CASE STUDY](#)
- > Case Study: Micro-Grant Program Success Story > [READ CASE STUDY](#)

Training Vue

Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

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LIVE SESSIONS: A series of eight 30-minute coaching sessions – [Sign up now](#)



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