## **econovue**

# EconoVue™ Insights

OCTOBER 2023

### Customer Vue – Customer Roundtable: Lessons from your Peers

In case you missed last week's roundtable, you can now listen to fascinating use cases, insights, and lessons learned shared by your peers. Kentucky Department of Workforce Development shared their approach to rapid response when a manufacturing facility closed and the innovative way on how they assisted a struggling company in keeping jobs in the State. Florida Department of Commerce shared insights and lessons learned from their rapid response stories, including layoff aversion and the different approaches for mass layoffs vs. natural disaster. **Download Now**.

#### Use Case Vue – October Use Case Stories

EconoVue is pleased to share more of our use case stories collection. These stories are snapshots of a program, the purpose, challenges, solution, early results, and the bottom line of how EconoVue accelerates business engagement for our customers. **Download the use case stories by clicking on the individual images below.** Follow us on **LinkedIn** to see the new use case stories as they are posted.









#### Product Vue – Local Area Plans

Workforce development professionals can use the powerful filtering capabilities in EconoVue to facilitate critical industry, employment and business research in seconds so WDBs can develop future-forward and real-time local area plans.

For example, using **OverVue**, Lake Champlain WIB in Vermont can start their local area plan by selecting:

**Region:** Northeast

**Desired Workforce Board under Vermont:** 

Lake Champlain WIB

**Industry:** 

All (or scroll down for specific industry)

**Financial Stress:** 

Low, Medium and High Risk

The WIB now has an interactive dashboard of their region, including employment concentration by sector, snapshots of business risk level and top companies, and time series comparisons by employment, businesses, salary, and location quotient. Click on the various bubbles to get a pop-up box highlighting key details.



#### **Vue Points**

- >Blog: Business engagement must now be a critical success measure for all workforce boards. > READ BLOG
- > Case Study: Montana's Campaign in a Box Strategy > READ CASE STUDY
- >Case Study: Proactive Business Engagement Success Story > READ CASE STUDY
- >Case Study: Micro-Grant Program Success Story > READ CASE STUDY

## Training Vue

Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

- Business Outreach
- Research and Planning
- Occupations and Career Pathways

Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

**EXPRESS SIGN UP** 



TUTORIALS: Getting Started | ProspectVue | RegionVue | LocalVue | OverVue



LIVE SESSIONS: A series of eight 30-minute coaching sessions - Sign up now



FOLLOW US: LinkedIn