

EconoVue™ Insights

JUNE 2023

Customer Vue

Customer Roundtable: Lessons from your Peers

Listen to fascinating use cases and insights shared by your peers during this month's roundtable.

Learn lessons from Workforce Snohomish in Washington State on their approach to generate youth interest and engagement in the Maritime industry - and connect with unique Maritime employers for upcoming youth event.

Learn lessons from CareerSource South Florida on their approach to connect employers with opportunities to create talent pipelines through two registered apprenticeships (RAPs).

> [DOWNLOAD NOW](#)

Product Vue

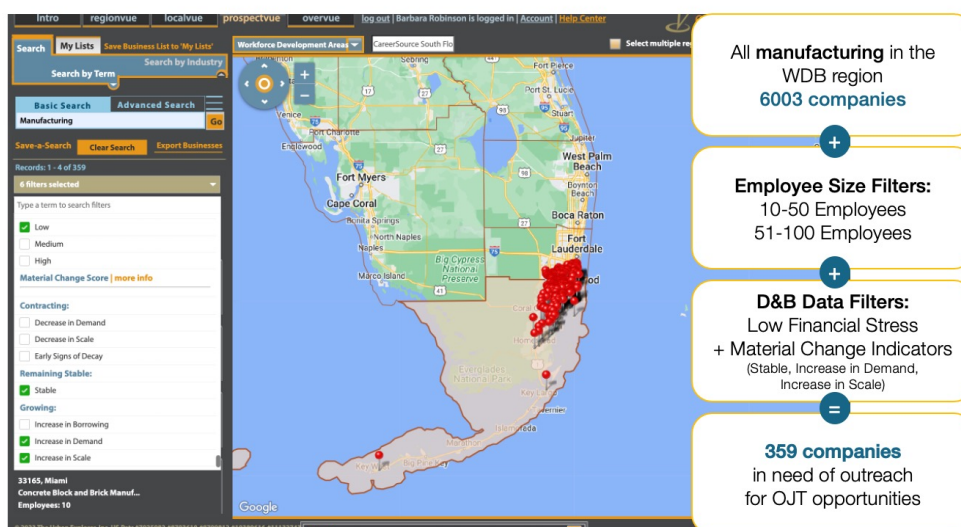
On-the-Job Training (OJT) Use Case

Workforce development professionals can use the powerful filtering capabilities in EconoVue to find businesses that could benefit from OJT opportunities for new hires in seconds.



Start your search by filtering by manufacturing companies with 10-50 and 51-100 employees with low Financial Stress and Material Change indicators of stable, increase in demand, and increase in scale.

Using this approach, Business Services teams in CareerSource South Florida have significantly narrowed their outreach efforts from the **6003 manufacturing companies** in the workforce area to the **359 small yet growing manufacturers** most likely in need of **OJT training resources**.



Intro | regionvue | localvue | prospectvue | overview | log out | Barbara Robinson is logged in | Account | Help Center

Search: MyLists | Save Business List to My Lists | Workforce Development Areas | CareerSource South Fla

Basic Search | Advanced Search | Manufacturing | Go

Records: 1 - 4 of 359

6 filters selected

Type a term to search filters

Low
 Medium
 High

Material Change Score | more info

Contracting:

Decrease in Demand
 Decrease in Scale
 Early Signs of Decay

Remaining Stable:

Stable

Growing:

Increase in Borrowing
 Increase in Demand
 Increase in Scale

33165, Miami
Concrete Block and Brick Manuf...
Employees: 10

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All **manufacturing** in the WDB region
6003 companies

+

Employee Size Filters:
10-50 Employees
51-100 Employees

+

D&B Data Filters:
Low Financial Stress
+ Material Change Indicators
(Stable, Increase in Demand, Increase in Scale)

=

359 companies
in need of outreach
for OJT opportunities

Vue Points

>Case Study: Data-Driven Sector Strategies Drive Proactive Business Engagement for SELACO WDB

Every two years, SELACO WDB re-evaluates the top 5 sectors experiencing growth and the next ones on the horizon. The challenge was to have the best information available for targeted outreach based on individual sector strategies. > [READ CASE STUDY](#)

>Blog: Business engagement must now be a critical success measure for all workforce boards

Measuring the impact beyond those mandated measures remains a constant challenge for WDBs. As the tip of the spear into the workforce system into the business community, business engagement does matter. Read about the key success measures for business engagement. > [READ BLOG](#)

>Customer Roundtable – March 9: Lessons from your Peers




Listen to fascinating use cases and insights shared by your peers from SELACO WDB and Nevada in our recent roundtable. > [DOWNLOAD RECORDING](#)

Training Vue

Sign up for the EconoVue Skills Series

Register today for our monthly series of 30-minute coaching sessions – each designed to meet a key Workforce data need with a specific set of EconoVue skills and Practices.

The live, online sessions follow three core Workforce tracks:

-  Business Outreach
-  Research and Planning
-  Occupations and Career Pathways


Pick and choose the classes that will impact your work the most – or join us for the entire series! Come back each month to try a new class or revisit a topic for current examples and ideas.

Visit our new Express Sign Up page to register for multiple classes at once!

[EXPRESS SIGN UP](#)

 TUTORIALS: [Getting Started](#) | [ProspectVue](#) | [RegionVue](#) | [LocalVue](#) | [OverVue](#)

 LIVE SESSIONS: A series of eight 30-minute coaching sessions - [Sign up now](#)

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